



*Une vocation africaine,
des standards internationaux*

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**WORK ATTITUDES AND SPENDING (WAS)
CAMEROON
HOUSEHOLD SURVEY**

Quotation

Prepared for:

John Simister, visiting lecturer at Birkbeck College,
University of London, UK

___ April 2009 ___



Membre de :



Background

Since 1992, Mr John Simister a visiting lecturer at Birkbeck College, University of London, has been commissioning the survey named “Work Attitudes and Spending” in India, Brazil, South Africa, Indonesia, Nigeria, Kenya , Egypt and Chad .The main topics of this study are: consumer behavior, economics gender roles, social stratification and groupings, general employment and labor. This year ,the WAS will be conducted by CIBLE in Cameroon. The present document is CIBLE’s fieldwork quotation .

Methodology

Respondents' selection:

The respondent should be selected regarding the following criteria:

- Age: more than 15 years old;
- Sex: 50% male and 50% female;
- Social classes: ABCDE
- 60% urban and 40% rural

Data Collect:

Face to face interviews will be conducted in households selected randomly. The questionnaires will be translated into **French and Fulfulde**. In Cameroon, we have more than 200 languages and the most spoken languages are French , English and Fulfulde(in northern part of the country).

Respondent's selection:

The respondent will be any person of 15 years and more living permanently (since at least 6 months)in the household .

District's selection:

The locality's sample size depends on its weight on the total population of all selected regions .

In each locality, the sample would be distributed between districts. The districts' selection would take the density of the population and the standing (rich, poor) into account.

Household's selection:

In each district, interviewers would be given a starting points by his supervisor. The starting point can be a school, a hospital, a church, a shop, etc

With the starting point behind him ,the interviewer moves on his left side .The first household would be determined by the date of the day .If even date, the first interview is held in the second household after starting point .If odd day, the first interview takes place is the first household after the starting point.

A gap sample of **1/5** (after a success, the next interview will be conducted in the fifth household) in urban area and **1/3** in the rural area will be applied. In case of failure, there is no sampling gap.

Location:

The survey will national ,it will cover the 10 provinces of Cameroon .

Province	Urban city	Rural city
Littoral	Douala	Édéa
Centre	Yaoundé	Mbalmayo
West	Bafoussam	Dschang
North	Garoua	Kousseri
Northwest	Bamenda	Santa
South-west	Limbe	Kumba
South	Ebolowa	Kribi
East	Bertoua	Belabo
Adamaoua	N'Gaoundéré	Ngaoundal
Far-North	Maroua	Figuil

Sample

Urban cities	Population	%	Sample size
Douala	1 340 971	34,1	717
Yaoundé	1 280 404	32,6	684
Bafoussam	206 096	5,2	110
Maroua	257 142	6,5	137
Bamenda	189 823	4,8	101
Limbe	85 718	2,2	46
Ebolowa	61 895	1,6	33
Bertoua	91 865	2,3	49
Ngaoundere	138 434	3,5	74
Garoua	277 459	7,1	148
TOTAL	3 929 807	100	2100

Rural cities	Population	%	Sample
Édéa	76 383	11,8	165
Mbalmayo	53 637	8,3	116
Kousseri	19 052	2,9	41
Figuil	49 257	7,6	107
Dschang	63 327	9,8	137
Kumba	203 514	31,5	441
Belabo	36 034	5,6	78
Ngaoundal	44 069	6,8	95
Kribi	37 577	5,8	81
Santa	63 819	9,9	138
TOTAL	646 669	100	1400

Quality control

In order to ensure the consistency and reliability of the results, CIBLE has developed specific quality control tools such as:

- interviewers and supervisors training ;
- Current supervisors firstly worked like interviewers;
- The supervisors have to realize at least:
 - 20% of accompaniment of interviewers on the field ;
 - 30% back-check by supervisors;
 - 100% editing of questionnaires;

Timing

	Duration	Date
Set up and Fieldwork	3 weeks	20 June - 11 July 2009
Data processing (editing, coding, data entry)	2 Weeks	13 July - 27 July 2009
DATA DELIVERY		03 August 2009

COST

- **Total cost of the survey:**

11 000 GBP (Eleven thousand GBP)

The present cost takes into account the fact that the questionnaire doesn't have open ended questions

- **Terms of payment :**

60% of the cost should be paid prior the beginning of the fieldwork.

RESPONSABILITIES

- John Simister
 - provide final English questionnaire
- CIBLE
 - Fieldwork
 - Data delivery (Excel or SPSS file)

CONTACT

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